



ESFA DEVELOPMENT FUND

As noted in the previous issue, the ESFA Development Fund attracted almost 70 applications to support participation in and the development of schools' football and we are pleased to announce that 54 of these bids have been accepted with over £77,000 being invested directly into football for school pupils. The development team would like to thank all of our applicants and look forward to seeing the results of the work.



- £77,000 invested through the ESFA Development Fund
- 54 successful bids
- Over 1200 new teams predicted

PROGRAMME UPDATES

FA Secondary Schools Programme - In total, 13,719 players across the 249 intra-school competitions registered as a part of the FA Secondary Schools Programme and a total of 2,222 engaged in football leadership programmes as a part of the programme too. In total 1,397 Schools have signed up.

For schools to sign up go to <http://faschools.co.uk/>

Premier League Fund – the majority of Associations who were granted funding from the Premier League District Football fund have now received their grants following agreement to the PLCF's terms and conditions. Predictably, this funding proved very popular, as was the case in previous years. In partnership with the PLCF we were able to positively affect 129 District Associations with just over £100,000 of funding to support and enhance representative football.

1966 WORLD CUP CELEBRATION FUND

Towards the end of the 2015/16 season, 4 Districts linked to members of the 1966 World Cup winning squad were each granted £500 to support football festivals in celebration of the 50th anniversary of the Three Lions' win and the role of District football in this success. These 4 events saw 613 school children take part in a number of events and competitions.



- 4 events delivered as a part of the 1966 Celebration Fund
- 58 male and 23 female teams took part
- 613 players participated in total

MESSAGE ON BEHALF OF THE HONORARY AUDITORS FROM NEIL PONT

Following my appointment at the AGM, I am pleased to report that I have now been joined by Mark Warren and Allan Reed, who were appointed to the role of HA for this season under the "emergency committee" powers of Council. I am sure you will join me in welcoming both Mark and Allan to the team. Prior to the Christmas break a meeting was held with the Chair of Trustees and the CEO and I am pleased to say that all were in agreement about the responsibilities of the HA team, and particularly the importance of our role as a critical friend. The HAs look forward to continuing with their roles and should anyone wish to raise matters for consideration, please feel free to email on neil@pontart.plus.com

ADMINISTRATOR GRANTS

The opportunity to fund Administrators within CSFAs has seen an incredible response with 23 counties appointing administrators and more counties ready to submit applications over the coming months. There is not a "one size fits for all" approach to employing the administrators, with counties looking at innovative ways of utilising the money to improve schools' football within their areas. Overleaf we have some examples of what CSFAs are doing where administrators are in place.

Supporting Your Districts to Deliver – Durham Schools' FA

If you are involved with one of our counties, you may well have seen the Service Level Agreement between ESFA and your CSFA. In Durham, the CSFA has adopted the use of SLAs with their Districts, to engage with them on a more direct level. We asked County Administrator Keith Gilbertson to explain the premise:

“The idea of a DCSFA Service Level Agreement was borne from the change in ESFA rules regarding the distribution of Association Grants. Previously, the grants had been sent directly to those Associations who had sent the ESFA information regarding their season's activities together with minutes of their AGM and a copy of their season's accounts.



This season it was the County Associations which held the money and it was their responsibility to distribute it around their respective Associations.

The Senior Officers of DCSFA saw this as an opportunity to strengthen the County's relationship with all of the member Associations. DCSFA used the ESFA SLA as the basis to create its own SLA for all member Associations with some modifications:

- Each Association must have a Secretary, a chairperson and a treasurer (it is assumed that in order to function they must have a CWO). As well as having a bank account they should have a written constitution however if that was a problem they could use the County one.
- All Associations must affiliate to DCSFA and pay their fees by 30th June that season. This was to eradicate a problem annually faced by the DCSFA Treasurer who had to chase up late payments.
- To qualify for a share of the funding, the Associations had to run Primary and Secondary competitions for both boys and girls.
- They had to complete the annual information requested by the ESFA and copy the County into that information.
- Finally the District Associations had to send a representative to at least one monthly meeting together with the County AGM.

DCSFA meets roughly every month and the meeting is well attended however, usually by the same people with some Districts rarely represented. This was an opportunity to push for more participation from Districts leading to greater representation and hence more democracy with more people being involved in the decision making processes.

So far we have allocated just over 50% of the grants for the season. The District Associations who have not received their money yet are about to receive a reminder from the Treasurer. As this is a new process it may take time for the 'dust to settle'. Any unclaimed grants at the end of the season will go back into the County coffers to be used the following season.

DCSFA saw this as an opportunity to help the fluency of running a County Association. Other users could adapt it to suit their own specific needs.”

Thank you to Keith for providing the information

Sponsorship - Herefordshire Schools' FA

To assist the County to become more self sustainable and improve the profile and visibility of the Association they produced a commercial booklet. Following the production of the brochure they have managed to secure some sponsorship. To view the brochure please go to <http://esfa.co.uk/resources/?policy>



Splitting Responsibilities – Hampshire Schools' FA

“After the new initiative was introduced by the ESFA to provide money to employ administrator(s) instead of allowing County SFA's to spend money on the provision and development of school football. The initial reaction was one of disappointment but after much discussion it was felt that we would make this work for the benefit of Schools' football in Hampshire. Before the discussion as to the roles of the administrator it was agreed that this person would not come from Hampshire FA so allowing Hampshire SFA to keep its independence which was felt by the officers to be important. It was felt the role should be split between two people. One person would have the role of raising sponsorship and developing a new website with social media links. The other person would be responsible for the administration of the District and County programme with the responsibility of developing Girls football in the County. The volunteers involved with the organisation of the Primary and Secondary Inter School competitions have agreed to continue with their roles. The Secretary will meet monthly with each of the administrators to review progress made in their roles and there will also be a joint meeting between the Secretary and the two administrators monthly with a set agenda.”

Thanks to George Newton for this case study.



Support for Schools: FA Primary Teachers Award

The FA Primary Teachers Award is a free course designed for any practicing or aspiring primary school teachers and it has been hugely successful in developing teachers' confidence to deliver high quality PE.

The course presents ideas for lessons using games based around movement skills for 5–11 year olds and the basic principles of invasion games. The tutors show how differentiation and assessment for learning can be embedded in PE lessons and also give guidance to those teachers who might run a school team.

The course is applicable for those who wish to build on their existing knowledge and those with little confidence of PE or football. The 6 hour course can be delivered in one day or across two 3 hours sessions.

Throughout the course, the tutors will also explain the importance of high quality PE in schools in order to develop confidence, self-esteem and belief amongst children and also the benefits of PE in raising academic achievement across other school subjects.

Candidates will gain a resource booklet and a recognised qualification on completion.

At the end of the course the learner will:

- Have a greater awareness of the contribution of invasion games have to KS1 & 2 PE purpose of study
- Understand The FA's playing and coaching philosophy (England DNA)
- Understand how to set up an organised football activity session
- Understand how to organise basic FUNdamental games to help develop Physical Literacy
- Have an understanding of how to modify practices to manage difference
- Understand how to set up 4v4 games for young players
- Have an understanding of how to further their knowledge and understanding of association football through attending relevant courses

The 6 hour course can be delivered in one day or across two 3 hours sessions. Although it is completely free, you would need to find a suitable venue (ideally a sports hall) to host the course. The majority of the delivery is practical and course numbers can be anything in excess of 12.

For more information regarding the Primary Teachers Award, please contact Andy Weston andy.weston@schoolsfa.com

Reward and Recognition

Thank you to all those individuals who nominated volunteers for tickets through our Reward and Recognition scheme. All those who received tickets were then put forward to be considered for our overall Volunteer of the Year. We are delighted to announce that this year's winner is Andrew Hunt from Oxfordshire. His nomination stated:

"Both in order to improve his own refereeing experience and to help the school PE department, Andrew has volunteered to referee competitive school football matches for both boys and girls in Years 7, 8 and 9. He has done so to a very high standard, proving himself to be a very positive role model for the younger students in the School Community to look up to. Having an older student refereeing their school matches has also helped students to show a greater respect towards officials in their football matches as it has helped to humanise the match referee, with Andrew being in a great position to relate to the students he has been in charge.

Through his voluntary work as a sports leader Andrew has organised and refereed school inter house football tournaments for all age groups – all the way up to 6th form (with teacher support). He has also been highly organised in collating the tournament results and working out the eventual winners using his experience and knowledge of organising football competitions. Due to the high profile given to these competitions and excellent way in which they have been run (which Andrew has contributed towards), these competitions have all been well attended.

As both a qualified referee and a trained volunteer sports leader Andrew requested to organise a lunchtime football tournament for his year group. Solely planned by Andrew, this was excellently organised and spanned two terms with the students showing fantastic engagement and attendance, with his year group showing him a lot of respect along the way."

Watch this space for more information on how to nominate for this years' volunteer of the Year.



Association structures

If your Association is looking at how it is run, identifying different ways of generating income or looking at ways of saving money there are a number of useful websites that can help your association plan effectively. Below is the link to Sport England club matters website which has lots of useful templates and ideas for you association to use.



<http://www.sportenglandclubmatters.com/club-planning/club-structure/>

The Development team can support you on this area of work as part of your Service Level Agreement meetings.

Football Foundation Funding

In order to promote the Respect scheme to a wider audience, The FA extended the Respect equipment scheme to all schools in England.

The application process runs in exactly the same way as the club scheme, the only difference is that the bundles available will be comprised of slightly different items, tailored towards schools' football.

For info on how to apply and what you will receive go to:

<http://www.footballfoundation.org.uk/funding-schemes/respect/>



Using Technology to Support Football

The FA have recently published a guide containing summaries of technology considered useful for supporting the game, and some of the apps/software in it may be useful for you. You can find the guide here <http://esfa.co.uk/resources/?policy>

You will of course realise that some of the suggestions here would need careful consideration for application to the schools' game (for example, the use of photographic/filmed images of children) so check any implications before use. Visit www.esfa.co.uk/childwelfare for our extensive guidance on these matters.